

BRAND & PRODUCT GUIDE



THE LOUNGE CO

A LOT OF LIFE HAPPENS ON YOUR SOFA

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The Lounge Co. makes contemporary, stylish sofas, chairs and footstools that combine modern details with affordability and durability. **It's love at first sit.**

Launched in 2016, The Lounge Co. was born out of the combined know-how and expertise of well-established brands.

The target age of The Lounge Co. consumer is 30-50 years.

- **Handmade in the UK**, in Nottingham and Wiltshire
 - **25 Year Frame Guarantee**
- **Sprung seats and backs** allow your weight to be distributed evenly across the whole sofa, giving exceptional comfort and longevity
- An amazing offering of **different textured and coloured fabrics**, from luscious velvets to tactile chenilles and basket weaves
- **Fantastic comfort** with a range of cushion interiors for the customer to select
 - **Family Friendly Fabrics** are available - perfect for modern living
 - **Modular options** allow you to create your idea sized sofa
 - **Beautiful accent chairs and footstools** to complement any room
 - Leathers are sourced from **European tanneries**



THE PRODUCTS



HOLLY

A modern sofa range with cool, contemporary design features such as twin-needling and gently pulled in back cushions.

Holly has a sprung seat and back and easy-to-care-for foam and fibre cushions. Available to order in a range of beautiful fabrics and leathers, you can create the perfect sofa for you and your home.



Corner Sofa
H87cm W250cm D250cm



Chaise End Sofa (Left or Right)
H87cm W240cm D160cm



4 Seater Sofa
H87cm W238cm D98cm



3 Seater Sofa
H87cm W201cm D98cm



2.5 Seater Sofa
H87cm W171cm D98cm



2 Seater Sofa
H87cm W146cm D98cm



Snuggler
H87cm W122cm D98cm



Footstool
H47cm W79cm D79cm

COVER: FABRIC OR LEATHER

SEAT CUSHIONS: FIBRE-WRAPPED-FOAM ONLY BACK CUSHIONS: FIBRE

FOOT OPTIONS: WASHED OAK / VINTAGE OAK / WALNUT

THE PRODUCTS



MADISON

A contemporary take on the traditional Chesterfield, Madison features button-back detailing and bolster cushions neatly inset into the arms. Elegant wooden legs come with a choice of metal caps for a luxurious touch.

Madison is available to order in a range of beautiful fabrics, and with a sprung seat and back and a choice of cushion fillings, you can create the perfect sofa for you and your home.



Chaise End Sofa (Left or Right)
H90cm W210cm D166cm



4 Seater Sofa
H90cm W242cm D99cm



3 Seater Sofa
H90cm W210cm D99cm



2.5 Seater Sofa
H90cm W174cm D99cm



Snuggler
H90cm W124cm D99cm



Footstool
H52cm W86cm D67cm

COVER: FABRIC ONLY

SEAT CUSHIONS: FIBRE OR FIBRE-WRAPPED-FOAM BACK CUSHIONS: FIBRE

FOOT OPTIONS: BRASS OR STEEL METAL CAP - WASHED OAK / VINTAGE OAK / WALNUT

THE PRODUCTS



ROSE

A classic design updated for 21st Century living, Rose would make a stylish addition to any lounge. Details such as the hand-pleated arm and top-stitched cushions make this shape a true contemporary classic. Rose is available to order in a range of beautiful fabrics, and with a sprung seat and back and a choice of cushion fillings, you can create the perfect sofa for you and your home.



Chaise End Sofa (Left or Right)
H89cm W210cm D158cm



3 Seater Sofa
H89cm W209cm D99cm



2.5 Seater Sofa
H89cm W185cm D99cm



2 Seater Sofa
H89cm W166cm D99cm



Chair
H89cm W86cm D99cm



Footstool
H47cm W89cm D68cm

COVER: FABRIC ONLY

SEAT CUSHIONS: FIBRE OR FIBRE-WRAPPED-FOAM BACK CUSHIONS: FIBRE

FOOT OPTIONS: WASHED OAK / VINTAGE OAK / WALNUT

THE PRODUCTS



BRIONY

A true contemporary classic, Briony's relaxed lines are highlighted with piping and traditional rounded arms.

The deep seats and soft cushions mean that Briony makes a sumptuous family sofa.

Briony is available as a standard or pillow back, in a range of beautiful fabrics. With a sprung seat and back and a choice of cushion fillings, you can create the perfect sofa for you.



4 Seater Sofa
H90cm W235cm D110cm



3 Seater Sofa
H90cm W205cm D110cm



2.5 Seater Sofa
H90cm W186cm D110cm



Snuggler
H90cm W136cm D110cm



4 Seater Pillow Back Sofa
H98cm W235m D110cm



3 Seater Pillow Back Sofa
H98cm W205cm D110cm



2.5 Seater Pillow Back Sofa
H98cm W186cm D110cm



Footstool
H39cm W88cm D67cm

COVER: FABRIC ONLY

SEAT CUSHIONS: FIBRE OR FIBRE-WRAPPED-FOAM BACK CUSHIONS: FEATHER & FIBRE

FEET OPTIONS: WASHED OAK / VINTAGE OAK / WALNUT

THE PRODUCTS



MODULAR
SOFA

IMOGEN

Imogen has been designed with modern living in mind.

Choose from pre-configured sofas or individual modules to tailor Imogen to your home.

A sprung seat provides supportive comfort, whilst the choice of foam or fibre seat cushions means that you change the softness to suit you. Imogen is available to order in a range of beautiful fabrics.



Corner Sofa
H82cm W271cm D271cm



Corner End Sofa (Left or Right)
H82cm W271cm D194cm



Chaise End Sofa (Left or Right)
H82cm W271cm D194cm



4 Seater Sofa
H82cm W236cm D99cm



3 Seater Sofa
H82cm W190cm D99cm



Footstool
H48cm W95cm D95cm

COVER: FABRIC ONLY

SEAT CUSHIONS: FIBRE OR FIBRE-WRAPPED-FOAM BACK CUSHIONS: FIBRE

FEET OPTIONS: WASHED OAK / VINTAGE OAK / WALNUT / CHROME



ACCENT CHAIRS & FOOTSTOOLS

Find the perfect finishing touch for your home with an accent chair or footstool. Add a splash of colour or introduce vibrant pattern that will bring life to your lounge.



JACOB CHAIR
Fabric or Leather
H98cm W95cm D91cm



JACOB FOOTSTOOL
Fabric or Leather
H43cm W73cm D60cm



JOSEPH CHAIR
Fabric or Leather
H85cm W83cm D88cm



NOAH CHAIR
Fabric Only
H83cm W78cm D87cm

FAMILY FRIENDLY FABRICS

At The Lounge Co. we understand that a lot of life happens on your sofa. It's the centre of the home, a hub for the family. Whether you're binge-watching your favourite TV series, having a well-deserved takeaway, inviting a few friends round for drinks and nibbles or simply having some snuggle time with your loved ones, your sofa puts up with a lot! **That's why we offer a range of Family Friendly Fabrics which use clever stain, odour and moisture resisting technology, making it easy to clean everyday dirt and spills.** Unlike treatments such as Scotchgard, the technology used in our Family Friendly Fabrics is applied at a molecular level and won't wear off or change the feel of the fabric.

FAMILY FRIENDLY PREMIUM RANGE

Our ranges of Family Friendly Premium Velvet and Family Friendly premium Velvet Touch use Crypton Home technology, whose stain repellence and soil release make cleaning up after mishaps easy and painless.

Protection is sealed into every fibre for the life of the fabric, meaning not only are the fabrics durable, but they're also super soft and tactile. The fabrics release both oil and water-based stains and resist the growth of odour causing microbes.



1. Wipe away excess mess with a clean, dry towel.

2. Mix a simple soap and water solution. We recommend mixing 1 teaspoon of enzyme laundry detergent with 2 cups of warm water.

3. Apply using a spray bottle and agitate with a soft-bristle brush.

4. Blot with a clean towel.

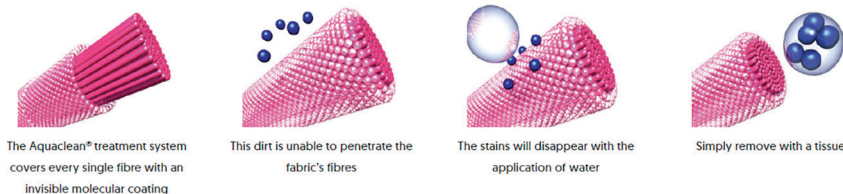
5. Rinse thoroughly and repeat if necessary.

FAMILY FRIENDLY STANDARD RANGE

Our range of 'standard' Family Friendly fabrics, which include FF Plush Chenille, FF Soft Velvet, FF Cotton Touch, FF Kaleidoscope Weave, FF Basket Weave, FF Casual Knit, harness the power of Aquaclean Technology.

WHAT IS AQUACLEAN® TECHNOLOGY?

Unlike protection that gets sprayed on after the sofa is made, the Aquaclean® treatment system covers every single fibre with an invisible molecular coating meaning that dirt is unable to penetrate the fabric's fibres and will disappear when water is applied.



The Aquaclean® treatment system covers every single fibre with an invisible molecular coating

This dirt is unable to penetrate the fabric's fibres

The stains will disappear with the application of water

Simply remove with a tissue

This innovative technology means that you can get on with your life and not worry about your sofa. If you accidentally spill a glass of red wine or a that chocolate ice cream misses your mouth, fear not! Simply follow these three easy steps:

1. Remove any excess residue on the upholstery.

2. Apply water over the stain, either directly or using a damp cloth. then wait a few seconds.

3. Press down over the stain with a damp cloth and rub gently over the fabric in circular movements.

If the stain does not come off completely, repeat the process as required.

LEATHERS

Our leathers are available on the Lola Sofa range and the Jacob Chair.
All of our leathers are sourced from quality European tanneries.

VINTAGE LEATHER (A)

A soft, lightly buffed semi aniline leather with a crackled finish for vintage appeal



CLASSIC LEATHER (B)

A timeless semi aniline matt leather with a smooth finish



FEET

All sofas have feet available in Washed Oak, Vintage Oak or Walnut woods. Isobel also has Chrome feet as an option.
The Jacob Chair has a Chrome Swivel Base only.



FILLINGS

We offer a variety of fillings for our sofas and chairs. All are high quality and are designed to last if looked after correctly.

FIBRE

Soft, squidgy and inviting but will need regular plumping and turning to maintain the look.

FIBRE-WRAPPED-FOAM

Fibre wrapped foam, providing a firm sit with minimal maintenance.